



GREY TO GREEN

Marketing and Sponsorship Opportunities

Cascadia Grey to Green Conference - November 3, 2023

Green Roofs for Healthy Cities has been working with partners in Cascadia for more than a decade to implement various green roof policies and programs. We have had some important victories but there is still much work to do to build the green roof and wall industry throughout Cascadia. What do the municipalities like Portland, Seattle, and Vancouver need to do to take full advantage of the many benefits of green roofs and walls and prepare for climate change based extreme weather, like intense rainfall and heat domes.

Hosted in beautiful Vancouver, BC, on **November 3rd**, Grey to Green Cascadia is an ideal opportunity to network, learn from local industry leaders, display your products and services on the trade show floor, and support green roof and wall development in the Cascadia Region.

By sponsoring the Cascadia Grey to Green Conference, you can tangibly fight to improve the industry that your business relies on and reach important design professional leaders. Invest in an event that will inspire green roof industry professionals long after it's over and advance the policy agenda.

Sponsorship perks may include depending on the level (see below):

- List of event attendees post conference
- Exhibitor Booth Space
- Complimentary conference passes for your staff to attend
- Speaking slot at the NYC Grey to Green Conference
- Rename the event to reflect your company's support



Vancouver's Iconic Convention Centre

Marketing/Sponsorship Tier	Benefits
Title Partner \$10,000 USD	<ul style="list-style-type: none"> Promotion as Title Partner of Event <ul style="list-style-type: none"> Ex/ The (your company name) brings you the Grey to Green Conference All Benefits from Gold Package
Gold \$7,500 USD	<ul style="list-style-type: none"> 1 Booth Space 30 minute Speaking Slot 5 complimentary conference passes 2 complimentary GRIMP Online Training Passes 2 Complimentary Online GRP Training Option to provide tour Logo on website & promotional materials: Extra Large List of leads after the event
Silver \$5,000 USD	<ul style="list-style-type: none"> 1 Booth Space 4 complimentary conference passes 1 complimentary GRIMP online training pass 1 complimentary GRP online training pass Option to provide tour Logo on website & promotional materials: Large
Bronze \$2,500 USD	<ul style="list-style-type: none"> 1 Booth Space 2 complimentary conference passes Option to provide tour Logo display on website: Medium
Exhibitor \$1,250 USD	<ul style="list-style-type: none"> 1 Booth Space 2 complimentary conference passes Logo display on website: Standard

Logo Exposure Value ranges between \$5000 - \$16,400, based on 200,000 impressions

Payment: Cheque Credit Card

Sponsorship Type: _____
 Amount Paid (\$): _____
 Name on Card: _____
 Card Number: _____
 Expiry Date: _____
 CVV: _____
 Signature: _____

Scan this document and email it to conference@greenroofs.org
 or send it by post to:

Green Roofs for Healthy Cities - North America, Inc.
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*All cheques must be made payable to Green Roofs for Healthy Cities - North America, Inc.

**All credit card transactions will incur a 3% service charge*