

Cascadia - July 26, 2024

About the Cascadia Grey to Green Conference

Hosted in Portland, OR, the Cascadia Grey to Green Conference is a one-day, lunch and learn style event designed to provide attendees with valuable insights into the implementation of green roofs in the city. Participants can earn Continuing Education Units, network with industry professionals, and explore both the successes and challenges encountered in integrating green roofs into the Cascadia bioregion.

Conference Details

- Hosted on Friday July 26th, 2024, 9:00 AM 5:00 PM
- Hands-on Green Roof Installation and Maintenance Professional Certification and Training: Thursday July 25th, 9:00 AM - 5:00 PM
- Venue: Portland State University Hoffman Hall (1833 SW 11th Ave, Portland OR)
- Keynote and Speaker Presentations
- Panel Discussions and Audience Q & A with Industry Leaders
- Central Trade Show and dedicated Trade Show Hours
- Tours of Portland Green Infrastructure Installations on Saturday July 27th

Sponsorship Tiers

Gold - \$7,500 USD

- 1 Booth Space
- 30 Minute Speaking Slot
- 5 Comp Conference Passes
- 2 Comp GRIMP Training Passes
- Extra Large Logo Promotion

Silver - \$5,000 USD

- 1 Booth Space
- 4 Comp Conference Passes
- 1 Comp GRIMP Training Pass
- Large Logo Promotion

Bronze - \$2,500 USD

- 1 Booth Space
- 3 Comp Conference Passes
- Standard Large Logo Promotion

Exhibitor - \$1,250 USD

- 1 Booth Space
- 2 Comp Conference Passes
- Standard Logo Promotion

Copper - \$750 USD

- 2 Comp Conference Passes
- Standard Logo Promotion

Please use the Insertion Order Form on the next page to select your Sponsorship Level, and return the signed form to Eric Durnford, GRHC at:

edurnford@greenroofs.org

Logo Exposure Value from Grey to Green Marketing ranges between \$5000 - \$16,400, based on an average of 200,000 impressions

2024 Portland Grey to Green Order Form

Address:	Email:
Grey to Green Cascadia July 26	
Cascac	ala July 20
	\$7,500
	\$5,000
	\$2,500
	\$1,250
	\$750
*Canadian firms must add 13% to their total for HST	
Payment Cheque PayPal Credit Card	Scan this document and email it to edurnford@greenroofs.org or send it by post to:
mount Paid (\$): Name on Card: Card Number: Expiry Date:	Green Roofs for Healthy Cities - North America, Inc. 406 King Street East Toronto, ON, Canada M5A 1L4 *All cheques must be made payable to Green Roofs for Healthy Cities - North America, Inc. Canadian firms please add 13% HST to the total.
CVV:	