



GREY TO GREEN

Marketing and Sponsorship Opportunities

New York City Grey to Green Conference - October 23, 2023

Green Roofs for Healthy Cities has been working with many partners in New York City for several years to implement green roof mandates and incentives, such as the green roof tax abatement. Since the latest abatement has been established, we have realized that it is not enough to effectively support green roof implementation in New York City.

So what does NYC need to do to increase its square footage of green roofs to reach 12% coverage by 2050; a goal set in the comprehensive GHG reduction plan, Project Drawdown?

Hosted at the beautiful **Brooklyn Grange - Sunset Park** on **Monday October 23rd**, this is an ideal opportunity to network, learn from local industry leaders, display your products and services on the trade show floor, and support further progress for our industry in NYC.

By sponsoring the New York City Grey to Green Conference, you can reach design professionals and tangibly fight to improve the industry this huge market. Invest in an event that will inspire green roof industry professionals long after it's over and encourage greater progress in New York City.

Sponsorship perks may include:

- List of event attendees post conference
- Exhibitor Booth Space
- Complimentary conference passes for your staff to attend
- Speaking slot at the NYC Grey to Green Conference
- Rename the event to reflect your company's support



Photo Credit: The New Javits Center

Marketing/Sponsorship Tier	Benefits
Title Partner \$10,000 USD	<ul style="list-style-type: none"> Promotion as Title Partner of Event <ul style="list-style-type: none"> Ex/ The (your company name) brings you the NYC Grey to Green Conference All Benefits from Gold Package
Gold \$7,500 USD	<ul style="list-style-type: none"> 1 Booth Space 30 minute Speaking Slot 5 complimentary conference passes 2 complimentary GRIMP Online Training Passes 2 Complimentary Online GRP Training Option to provide tour Logo on website & promotional materials: Extra Large List of leads after the event
Silver \$5,000 USD	<ul style="list-style-type: none"> 1 Booth Space 4 complimentary conference passes 1 complimentary GRIMP online training pass 1 complimentary GRP online training pass Option to provide tour Logo on website & promotional materials: Large
Bronze \$2,500 USD	<ul style="list-style-type: none"> 1 Booth Space 2 complimentary conference passes Option to provide tour Logo display on website: Medium
Exhibitor \$1,250 USD	<ul style="list-style-type: none"> 1 Booth Space 2 complimentary conference passes Logo display on website: Standard

Logo Exposure Value ranges between \$5000 - \$16,400, based on 200,000 impressions

Payment: Cheque Credit Card

Sponsorship Type: _____
 Amount Paid (\$): _____
 Name on Card: _____
 Card Number: _____
 Expiry Date: _____
 CVV: _____
 Signature: _____

Scan this document and email it to conference@greenroofs.org or send it by post to:

Green Roofs for Healthy Cities - North America, Inc.
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*All cheques must be made payable to Green Roofs for Healthy Cities - North America, Inc.

**All credit card transactions will incur a 3% service charge*